

Code No: RT22043

R13

SET - 21

II B. Tech II Semester Supplementary Examinations, Nov/Dec - 2016

MANAGEMENT SCIENCE

(Electronics and Communications Engineering)

Time: 3 hours

Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)

2. Answer **ALL** the question in **Part-A**

3. Answer any **THREE** Questions from **Part-B**

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**PART -A**

1. a) Explain different leadership styles. (4M)
- b) Differentiate between PERT and CPM. (4M)
- c) What is ranking method? (3M)
- d) Write the elements of corporate planning process. (4M)
- e) Write short note on importance of ethics in business and management? (4M)
- f) Explain the basic concepts of MIS. (3M)

**PART -B**

2. What are the various types of organization structures? Explain them with their merits and demerits. (16M)
3. Define EOQ. What are the factors that determine EOQ? (16M)
4. Explain the concept of job analysis. Discuss various methods of wage payments. (16M)
5. Explain the different steps for Formulation of Strategic? (16M)
6. a) Discuss various ethical issues in marketing management. (8M)
- b) Write a short note on ethics in finance. (8M)
7. What is Enterprise Resource Planning (ERP)? Explain the process of ERP? (16M)

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